

Blue Moon Cruiser Meeting Minutes
June 7, 2011
Appalachian Harley- Davidson Dealership
Mechanicsburg, PA

John Kaufman called the Tuesday, June 7, 2011 meeting to order at 7:15pm. Per roll call all members of the Executive Board were present with the exception of Vice President Stephanie Fisher. John Kaufman thanked the Dealership for allowing BMC the use of the facility for the night's meeting. Per count, eighty three (83) members attended the meeting.

Secretary Cheryl-Ann Beetem read the minutes from the April 5, 2011 meeting. Two corrections were necessary, changing location of April's meeting from Duncannon to Marysville and removal of Bill Lowe's name from Executive Board reference. Kay Barton moved to accept the minutes as corrected, with Ed Gault seconding. The motion carried on the vote.

Treasurer Glenn Martin presented the May Treasurer's report which began with an account balance of \$23,791.38 as of 5/01/11. Our total income for May was \$2,942.30 and our total disbursements were \$3,890.12 largely covering payments for our annual Mother's Day picnic and Fun Run events. These combined actions gave us a balance to \$22,843.56. Per the report to date, we need to bring in \$1,967.05 in ticket sales to break even by the July Fun Run. Following the May dividend payment of \$10.55, the Building Fund CD currently stands at \$10,035.73. Mel Barton made the motion to accept the Treasurer's report, with Rick Behney seconding. Upon the vote to accept the Treasurer's report as presented; the vote was unanimous. Motion carried.

There were no new members to introduce at this month's meeting.

Guest speakers were:

- 1- Rachel Loy of BMC advised she was hosting a car show fund raiser to benefit the Ronald McDonald House. The August 13, 2011 car show will be held at Idle Acres Camp Ground off of Rt. 944 near Bloersville, PA. Registration is from 9am to 12 noon, and 4 to 6 awards will be given. First 75 cars will receive goody bags. There will also be a Silent Auction and Bake Sale. Sam Beetem made a motion BMC donate \$200 to the Ronald McDonald House, with Rick Behney seconding. When voted on, the motion carried.
- 2- Jenna, representing a cancer support fundraiser promoting the flavor of Alice's Lemonade Stand by Rita's Italian Ice will guarantee a percentage of sales of that product will be donated to the fund. Rita's Italian Ice will be at our Fun Run.

OLD BUSINESS

Nothing to Report for the following committees: Advertising, By-Laws, Christmas Party, 50's Dance, Education Scholarship, Foliage Run, MASRA, Motorama, Sunshine Lady, and BMC Web-Site, and Welcoming Committee.

Apparel Sales: Jim Hinkle advised us of the products he had available and he will have a table set up at the Fun Run

Fun Run: Ken Wyland advised the available colors & sizes of Fun Run Commemorative tee shirts available. We will need Bake Sale items. There would be door prizes. Blood Mobile would be there. He has booked an ice-cream vendor. Reminders that we need items donated for the Silent Auction.

Helping Hands: Dorothy Kaufman advised we need the members to turn in the money and ticket stubs for the Fun Run Raffle tickets we forwarded to our members' households last Fall in order to recoup our expenditures for the Fun Run.

Membership: John Kaufman advised we currently have 343 members and also mentioned our Blood Donor program number is 787 in the event it is needed or if you are donating.

Newsletter: Laurie Behney asked the members if we attended shows and were given flyers for upcoming sponsored shows, to please give them to her to publish in the newsletter. Also there is a 37 second ad featuring BMC on the PennLive website.

Ride into the Sunset: Rick Meisel asked for people to either sign-up or call him with attendance counts for the locations scheduled for the next two months, which are:

- Longhorn Steakhouse – Carlisle Pike on June 21st at 7:00pm
- Valley Restaurant – Ritner Highway/Carlisle on July 19th at 7:00pm

Road Cleanup: Glenn Keller thanked everyone, especially the Wyland family for their participation during last month's clean-up.

Soda Jerk: Ken Conrad said he needed volunteers for July's Soda Jerk.

NEW BUSINESS

Soda Jerk – John Kaufman announced the owners and managers of The Soda Jerk of Hummelstown have advised that due to dwindling attendance of our monthly meets, they no longer will be sponsoring BMC for dash plaques, door prizes, or DJ services. John disclosed that where we used to take in an average of \$800 per show, the last few months we have averaged \$200 per show, which is a significant decrease and loss for The Soda Jerk. Much discussion ensued regarding how we can make-up the shortfall and what our strategy will be, covering the following items:

A. We would continue with meeting at Soda Jerk for next 2 months to advertise to Soda Jerk clients/ car owners new places where BMC would have meets.

B. New Places for Shows

Twisted Pig, Giant, Sonic, Subway, Middlesex Diner, Silver Spring Diner, and Appalachian Harley-Davidson - suggestion that team members go to review merits of each place to meet our needs.

C. Frequency of shows – Must determine frequency of shows, whether monthly, quarterly, 1x or 2x per season.

D. Use of “ Rockin’ Charlie” DJ services following curtailment by Soda Jerk Management - Member Ken Conrad, aka Rockin’ Charlie offered his services for 2 months at half price. Also we had \$80 and 2 Soda Jerk door prizes left we could use up at the last 2 meets. Carol Seibert made motion that we accept the offer of Ken Conrad’s DJ services at half price because the music promotes the nostalgia of the era the classic car meets evoke. Wendy Swartley seconded the motion, which carried on the vote.

Upcoming events noted:

Les Gross - June 24th meet between Highspire & Middletown 6/24/11 from 1-4pm.

Nelson Berlin - July 16 -17 Studebaker Club/Avanti Association in Gettysburg-York area from 9 to 3pm.

Ken Conrad - Mannheim LCBC Church on Saturday 6/11/11

John Rudy - MoPar show held in Carlisle on the Thursday before our Fun Run

John Kaufman announced July 5th, 2011 meeting will held at the Park Inn, on the Carlisle Pike.

Royal Caribbean Cruise – John Kaufman provided more information regarding a BMC Boat Cruise sponsored by the Fun & Fitness Travel Club scheduled for March 4th – March 11th, 2012. The cruise begins with a bus trip to Philadelphia airport departing for San Juan where you will board the on the Royal Caribbean Adventure of the Seas with ports of call in Curacao, Aruba, St Kitts, and St. Thomas. The cost range was \$669 per person up to \$3500 per couple. Flyers were made available to interested members.

The meeting took a brief recess at 8:42 pm and reconvened at 8:47pm.

New Business (continued)

Kay Barton advised she was compiling a Memorial Poster for members who had passed away and was asking for pictures that we may have of events featuring our deceased members. She would ensure their pictures would be returned and asked for them as soon as possible.

Ken Conrad noted the merits of the Twisted Pig for consideration of an alternate site to the Soda Jerk and asked for a sign up of members who would like to look over the site soon.

The 50/50 raffle drawing of \$115 was won by Dorothy Kaufman.

There was no formal adjournment of the meeting. Members forgot protocol, got up, and left the Appalachian Harley Dealership. The June 7th, 2011 BMC meeting closed at 9:57pm.

June 2011's Blue Moon Cruiser Meeting Minutes are respectfully submitted by Secretary Cheryl Beetem.